



GEN Korean BBQ Expands Footprint in Texas with New Location in San Antonio

02/10/2025

This Marks the Third Location Opening in 2025 Signaling Strong Growth Momentum for the Year

CERRITOS, Calif., Feb. 10, 2025 (GLOBE NEWSWIRE) -- GEN Restaurant Group, Inc. ("GEN" or the "Company") (Nasdaq: GENK), owner of [GEN Korean BBQ](#), a fast-growing casual dining concept with an extensive menu and signature "grill at your table" experience, today announced a new restaurant location in San Antonio, Texas, which opened on January 31, 2025. This marks the Company's third new opening in January, following successful additions in Edison, New Jersey and Orlando, Florida.

"Opening a sixth Texas location in a new market was a natural choice for GEN given the strong performance of our existing Texas locations and desire to continue building momentum across the state," said David Kim, Chairman and CEO of GEN. "We are proud to have started the year on a strong note with three successful openings in January and look forward to continuing our expansion plans throughout 2025."

San Antonio is widely recognized for its rich and diverse food culture, particularly its deep-rooted love for barbecue. GEN's signature "grill at your table" experience brings a fresh and engaging take on this tradition, offerings guests an immersive and modern approach to Korean BBQ.

GEN Korean BBQ in San Antonio, Texas, is located in the Huebner Oaks Shopping Center, 11745 W Interstate 10, Suite 414, San Antonio, TX 78230, and is open daily from 11:00 a.m. to 11:00 p.m.

For more information or to find a GEN Korean BBQ near you, visit: www.genkoreanbbq.com/locations.

About GEN Restaurant Group, Inc.

GEN Korean BBQ is one of the largest Asian casual dining restaurant concepts in the United States. Founded in 2011 by two Korean immigrants in Los Angeles, the brand has now grown to more than 40 company-owned locations where guests serve as their own chefs, preparing meals on embedded grills in the center of each table. The extensive menu consists of traditional Korean and Korean-American food, including high-quality meats, poultry, seafood and mixed vegetables. With its unique culinary experience alongside its modern décor and lively atmosphere, GEN Korean BBQ delivers an engaging and interactive dining experience that appeals to a vast segment of the population. For more information, visit GenKoreanBBQ.com and follow the brand on [Facebook](#) and [Instagram](#).

Forward-Looking Statements

This press release contains forward-looking statements. Forward-looking statements may be identified by the use of words such as "believe," "intend," "expect", "will," "may", and other similar words or expressions that predict or indicate future events. All statements that are not statements of historical fact are forward-looking statements, including any statements regarding our strategy, future operations, and growth prospects, any statements regarding future economic conditions or performance, any statements of belief or expectation, and any statements of assumptions underlying any of the foregoing or other future events. Forward-looking statements are based on current information available at the time the statements are made and on management's reasonable belief or expectations with respect to future events, and are subject to risks and uncertainties, many of which are beyond the Company's control, that could cause actual performance or results to differ materially from the belief or expectations expressed in or suggested by the forward-looking statements. Additional factors or events that could cause actual results to differ may also emerge from time to time, and it is not possible for the Company to predict all of them. Forward-looking statements speak only as of the date on which they are made, and the Company undertakes no obligation to update any forward-looking statement to reflect future events, developments or otherwise, except as may be required by applicable law. Investors are referred to the Company's Annual Report on Form 10-K for the year ended December 31, 2023, and in our subsequent filings with the Securities and Exchange Commission ("SEC"), which are available on the SEC's website at www.sec.gov, for additional information regarding the risks and uncertainties that may cause actual results to differ materially from those expressed in any forward-looking statement.

Investor Relations Contact:

Cody Slach and Cody Cree
Gateway Group, Inc.
1-949-574-3860
GENK@gateway-grp.com

Media Relations Contact:

Zach Kadletz and Jade Bolton
Gateway Group, Inc.
1-949-574-3860
GENK@gateway-grp.com



Source: GEN Restaurant Group, Inc.